



Muhammad Talha

Product designer

[Case studies at hellotalha.com](https://hellotalha.com)

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Product designer with 3+ years of experience designing web and mobile products. I studied computer systems engineering, then fell for product design. I turn messy problems into products that feel simple, and I design with a clear idea of how they'll be built.

Experience

Product Designer · Egzecute (On-site)

Aug 2024 – Present

- Design web and mobile product experiences end to end, from early requirements through user flows, wireframes, prototypes, implementation and launch.
- Work with clients and developers to turn ambiguous problems into clear, buildable decisions and reusable interface systems.

UI/UX Designer · LimitLess Capital (Remote)

Jan 2023 – Dec 2023

- Improved a web-app experience that contributed to a reported 40% increase in users.
- Produced wireframes and prototypes for three key initiatives.
- Collaborated with developers through design handoff.

UI/UX Designer · TEDxMUET (Hybrid)

Sep 2023 – Nov 2023

- Designed responsive website layouts and built the site in WordPress Elementor, keeping to TEDx brand standards.
- Integrated multimedia content with the editorial team.

Education

Mehran University of Engineering and Technology

2020 – 2024

B.E. Computer Systems Engineering · Jamshoro, Pakistan

Skills

Design	User research · Usability testing · Information architecture · Interaction design · Wireframing · Prototyping · Design systems · Responsive UI
Tools	Figma · Framer · Webflow · Claude · Codex · Notion

Certifications

Google UX Design Professional Certificate

IBM Designing User Interfaces and Experiences

Meta Principles of UX UI Design

Volunteer

Chair, IEEE Computer Society

Director General, MUET Model United Nations

Microsoft Learn Student Ambassador

Director Graphics, Google Developer Student Club